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| Design a car for an octopus | Create something we would need if the entire country was suddenly underwater |
| Create a new, worldwide currency | Design a school bus for a school of fish |
| Create an outfit that can automatically adjust to all weather conditions | Create a superhero persona for a hamster |
| Create a skyscraper unlike any you have ever seen | Create the only pair of shoes you will need for the rest of your life |
| Create a totally new sport | Create the home of a cat who thinks she’s a mermaid |
| Imagine a way to take pictures without using your hands | Imagine a way we could have saved the dinosaurs |
| Imagine a way to record dreams | Imagine a way to swim in shark infested water safely without a cage |
| Imagine one technology everyone will have in the future, but no one has now | Devise your ultimate desk |
| Design a safe way to cook without electricity | Imagine a zoo on Mars |
| Create a brand new holiday with its own traditions, rituals, food, activities etc. | Create the world’s most amazing playground |

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| Build a sculpture that represents an emotion | Devise a way to see the moon, no matter the time of day |
| Create a cell phone that never needs to be charged | Design a mechanism that returns all lost and found items to its owners |
| Imagine and depict what a real “opposite day” would be like | Create the logo for a company that makes beach wear for jellyfish  |
| Create a totally new kind of rollercoaster | Create a sculpture to represent Earth to an audience of aliens |
| Design an apartment building that could house all the creatures of the Amazon | Design a vehicle that can be driven on the road, in the air and in the water |
| Create an itinerary for a road trip across the universe | Imagine a way to keep ice frozen without electricity |
| Imagine a way to camouflage a city | Imagine a way to perfectly illustrate what someone is thinking |
| Devise a way to start a fire on the North Pole, without using wood | Create a brand new means of long-distance communication |
| Create a way to bring a painting to life | Imagine a way to predict the future |
| Create a way to reverse a bad haircut | Create everything you need for a brand-new country |